

8c. to 12c. Embroideries, 5c.

Thousands of yards and widths are to 6 inches—including Inserting and Ribbon Headings. Such prices have never been made before.

7c. to 15c. buys Embroideries worth three times as much.

\$2 to \$3 Embroidered Waist Patterns, \$1.

Only at retail.

\$10 Tailor-Made Spring Suits, \$5.75.

Fine Quality All Wool Tailor Made Spring Suits, choice colors and styles, \$6.75.

\$10 Eton Suits, \$7.50.
In black, navy and brown, new designed taffeta trimmings on skirt and jacket, sizes 32 to 44.

Wool Bourette Tailor Suits, \$10.
Tweed Eton, with double capes, silk braid trimmings.

Mistral Etamine Suits, \$12.50.
Finely Tailored Suits, in blue, brown and castor, Etons with girle, vest and gilet buttons, killed skirts.

Covert Cloth Suits, \$20.
Very handsome, with plaids, jackets, fitted belt, finished with ornaments.

Volle Suits, \$18.75.
With Eton blouse all around, trimmed with fancy braid and metal buttons, peau de sole skirt.

Broadcloth Suits, \$22.50.
Finest quality, with velvet cut jackets, trimmed with scroll shaped trimmings, others to \$50.

\$4 Wool Melton Suits, \$2.50.
Walking Skirts of all wool Melton.

In light and medium gray, black and navy, all sizes.

New Designed Walking Skirts, in all spring colorings, \$4.75.

Covert Cloth Skirts, \$5.98.
The new Model Skirts of all wool tan covert cloth, seven gore flare.

Volle Skirts, \$3.98.
New Dressy Skirts of Volle, black and blue, trimmed with silk bands, each gore finished with brand ornaments.

French Etamine Skirts, \$5.98.
Seven Gore Flare Skirts, in all the new designs, black and blue.

Panama Skirts, \$8.50.
Walking Skirts, with killed bottoms, entirely new.

Children's Cloth Reefers, \$1.
With large collar, braid trimmed.

Covert Cloth Reefers, \$2.98.
Handsome Covert Cloth Reefers, box back, collarless, brass buttons.

\$1 Percale Wrappers, 60c.
Extra full, deep flounce.

"Corsette" Wrappers.
The new practical garment for women, in light and colors, from \$1.10 to \$2.50; sizes 32 to 46.

Twenty-One Silk Bargains.

50c. Foulards, at 39c.
About 1,100 yards of Twill Silk Foulards, on grounds of navy, reseda, national, white, brown, tan, etc.

\$1 Crepe de Chine, 60c.
50c. Broche Liberties, 58c.

35c. Black Peau de Sole, 58c.
\$1.10 Yard Wide Black Taffeta, 75c.

75c. White Habutai Wash Silk, 59c.
60c. White Habutai Wash Silk, 56c.

60c. Black Silk Taffeta, 56c.
50c. Fancy Shirt Waist Dress Silk, 45c.

\$1.50 Black Taffeta, 95c.
Full yard wide and guaranteed.

75c. Black Foulard China Silk, 50c.
60c. Solid Colored Pongees, 30c.

60c. Printed Liberty Satins, 60c.
50c. White and Cream Taffeta, 49c.

\$1 Lace Stripes Black Taffeta, 65c.
85c. Cheek, in navy and black, 45c.

\$1.10 Spot Proof Black China Silk, twenty-seven inches wide, 65c.
\$1.25 New Silk Messalines, 85c.

\$1.25 Black Peau de Cygne, 50c.
\$1.50 Yard Wide Black Peau de Sole, 65c.

75c. Black Lining Taffeta, 21c.

Colored Dress Goods.

50c. French Albatross, 37½c.
All wool, double width, in all colors.

Wire Voile, 85c.
Finest imported, in every shade, forty-four inches wide.

Scotch Mixtures, 48c.
In all the newest weave effects.

Imported Cassimere Suitings, \$1.15 and \$1.45.
In all the new shades of gray and check effects, fifty-six inches wide.

50c. Mohair Sicilian, 39c.
Thirty-eight inches wide.

French Crepe Chinos, 75c.
One and a quarter yards wide, in both evening and street shades.

\$1.25 Broadcloths, 89c.
Fifty-four inches wide, every shade.

50c. Mohair Sicilian, 39c.
Thirty-eight inches wide.

50c. All-Wool Black Cheviot, 29c.
The same quality exactly usually sold for 50c.

75c. Black Cheviot, 45c.
It's forty-four inches wide.

\$1.25 Mourning Crepe Cloth, 75c.
A beautiful fabric.

\$1.25 Silk Crepe Cloth, 85c.
Full forty-four inches wide.

95c. French Voile, 60c.
All pure wool, and sold last season for \$1.

39c. Etamine Voile, 29c.
Warranted pure all wool and fast color.

Infants' 25c. Caps, 15c.
Embroidered muslin, with double ruche.

75c. and 95c. Caps, 35c.
Forty-two dozen sample Caps from one of the largest manufacturers in New York; you can choose for 35c.

Infants' \$1.25 Mull Dresses, 25c.
Made of fine Persian mul, blouse waist and embroidered.

19c. Art Tray Cloths, 8c.
Hemstitched and stamped.

42c. Bureau Scarfs, 25c.
Two yards long, hemstitched and stamped for embroidery.

85c. Applique Shams, 60c.
A large variety to choose from.

10c. Center Pieces, 5c.
12x12 inches, a variety of designs.

60c. Cushion Tops, 25c.
Lithographed and stamped, latest novelties.

Women's 75c. Black Satin Waists, 38c.
All sizes to 44.

\$1.89 White Linen Waists, 98c.
All sizes, perfect tailor made.

\$2 White Mercerized Waists, \$1.25.
Every appearance of silk, every size to begin with.

85c. Madras and Percale Waists, 60c.
Tucked and well made, perfect fitting and every variety of styles.

\$1.25 White Mercerized Striped Waists, 65c.
All sizes to 44.

\$1.50 Waists, 98c.
White lawn, linen and fancy fabrics.

25c. to 85c. Pearl Buttons, 10c.
A dozen. Some slight imperfections, but do not interfere with their use.

17c. Dress Buttons, 7c.
A dozen; one hundred gross to be sold.

25c. Collar Forms, 15c.
Satin tops and an excellent 25c. quality.

10c. to 40c. Garter Web, 8c.
A yard; fifty pieces, all colors, seven-eighths of an inch wide.

King's Machine Thread, 1½c.

25c. Persian Trimming Ribbons, 10c.
3½ inch Louise Ribbons, 7-3-40.

All silk and every color.
Liberty Satin Ribbons, 15c.

Four inches wide, every shade.
Lot 6-inch 25c. Satin Taffeta Ribbons, 15c. A yard.

Ribbons 3c. a Yard.
A whole table full, one to one and a quarter inches wide—great variety.

25c. Linings, 10c.
1½ yards to be sold, fine black mercerized satin.

15c. Silkoline Linings, 7½c.
Black or colors; 2½ yards to be sold.

12½c. Percale, 10c.
Black or colors.

29c. Near Silk Linings, 15c.
Black and colors.

COHEN'S Underprice Idea Strikes Home.

Bend your way in any direction you will, and economics crop out in a measure that leaves all competition at a distance. Your money's worth was never good enough for Cohen's store. Merchandise at half value if possible—always looking to the saving on the most reliable goods.

This Monday's Start of a New Price Sale.

There is large pay for reading these lines.

36c. White Linens, 20c.

They're full weight, for the new shirt waist and shirt waist suits, in accordance with cost of make they should be 36c.; full yard wide, pure linen, Irish make, grass bleached.

42c. Bleached Linen, 20c.
Such Linens have never been sold at such prices.

\$1.25 Sheet, 75c.
600 yards of Linen Sheet, ninety inches wide, a \$1.25 best value, for 75c. a yard.

25c. to 35c. Towels, 19c.
500 dozen special priced Towels, all pure linen, some hemstitched, with damask; others, damask, with tied fringes; choose the each.

70c. Bleached Table Damask, 50c.
It's pure Irish Linen, full bleached, double damask.

25c. Neckwear, 15c.
Silk Embroidered Chiffon Stock Collars with tab fronts, in white, black and colors.

90c. to 75c. Neckwear, 25c.
Embroidered on linen, in collar and cuff sets and single collars, in black and white, all white and colors.

8½c. Printed Batiste, 5¾c.

Variety of new spring styles, fast colors.

20c. Mercerized Silk Gingham, 10½c.
In two tone thread checks, all the wanted spring shades.

19c. French Chambrays, 12½c.
Thirty-two inches wide, every light and dark color.

16-2-3c. Bourette Chambrays, 9½c.
Entirely new fabric this season, at this surprise price.

25c. Grenadine Etamine, 12c.
In solid colors or small figures.

New Linen Striped Fabrics, 9c.
22c. White Ground Batiste, 12½c.
In embroidered dots of every conceivable color.

18½c. Embroidered and Lace Stripes Chambrays, 9½c.
20c. Mercerized Basket Cloth, 12½c.
In solid colors.

75c. Swiss Novelty, 25c.
Desirable width and a choice of nearly 5,000 yards, in all the new patterns and colors, at this price.

\$1.50 Umbrellas, 75c.

Silk taffeta, with carved ebony handles, in a variety of shapes.

\$2 Silk Umbrellas, \$1.39.
Water Damaged Umbrellas, 75c.
They're regular \$1.25 to \$2.50 umbrellas, in sterling trimmed and other varieties for men or women.

10c Linen Finished White Lawn, 6¼c

It's a full forty inches wide, full weight, with every appearance of linen.

16-2-3c. Basket Pique, 12½c.
This season's latest, white novelty.

25c. Mercerized Crepe Cloth, 19c.
It has the new embroidered raised dot, like silk.

25c. to 35c. Mercerized Fancy Weaves, 18-2-3c.
There are a score or more of styles, including open work; all this season's latest novelties.

12½c. Yard Wide Madras, 8c.
White, in stripes and corset; a variety of styles.

20c. Corduroy Piques, 12½c.
Soft finish and heavy weight, suitable for shirt waists or children's wear.

9c. Linen Finish Duck, 55c.
White, heavy thread, for waists and children's wear.

6½c. Embroidered Lawns, 4-3-4c.
A very pretty white fabric.

50c. Persian Lawns, 18c.
1,700 yards of the finest grade, 45-inch wide, for sale at 50c.

38c. Corded Waists, 19c.
French and the highest grade, imported to sell for double our price.

29c. to 45c. Mercerized Fancy Waist-1000 19c.
23 very variety of new weaves, with silk mercerized designs.

12½c. India Linon, 8½c.
Sheer white and full yard wide.

25c. Laces, 9c.

Including Galleons and Trimming Laces in a variety of styles; there are separable patterns and all the new season's styles.

25c. Sleeve Laces, 19c.
Ten inches wide, Oriental designs, with open edge.

50c. Venise Medallions, 25c.
Every variety of applique designs and embroidered Irish Point, three slender white, butter and Arabid.

The greatest lace bargain ever seen in Richmond.
\$1.25 Venise Allover, 75c.
850 yards of all the new, heavy

Venise Laces, that never sell for less than \$1.25.
25c. to 32c. Plauen Laces, 12½c. to 18c.
5c. Torchon Laces, 1c.

White or colored, for trimming, including insertings.
New Laces, Very Little.

Irish, Crochet, Tenerife and other new Laces, straight insertings, that cost 15c. to 20c.; prices 8c. to 15c.
9c. to 14c. Point de Paris Laces, 7c.

Including insertings.
Baby Tulle, in fine French Torchons, 10c., 4c. and 5c. a yard.
88c. Silk Dress Net, 35c.
Black, and an excellent quality even at 85c.

25c. Silk Fagotting, 10c.

Black or white, one and a half inches wide; half of this season's wholesale price.

Persian and Bulgarian Bands, 25c.
In all the new designs.

25c. Silk Emblems, 10c.
There are 10c. Anchors for 5c.

72 Dozen 90c. Kid Gloves, 49c. a Pair.
Every variety of colors, including spring shades, also white and black—all sizes.

The Cohen \$1 Glove.
By experience of every woman in Richmond has no equal even at \$1.25; Easter shades already here.

In the Bargain Bazaar.

Hundreds of packages. Prices proved Monday that few stores in America are able to show.

10c. Dress Gingham, 5¾c

3,100 yards of this lot, including all the new styles and colorings, in corded and plain effects; they are scarce in town even at 10c.

12½c. Batiste, 7½c.
Fine and pretty, new, small figured fabrics, for children's wear.

12½c. Sea Island Percale, 9½c.
Every new spring style.

7½c. to 10c. Shirting Prints, 4½c.
2,000 yards in all.

12½c. Yard Wide Madras, 5½c.
Light color and the same that is sold elsewhere at 12-1-2c.

8c. Indigo Prints, 4½c.
5,000 yards best Indigo Blue Prints, small white figures of every style.

10c. Yard Wide Percale, 5½c.
2,700 yards, in all the light new colorings, heavy thread and best over sold for 10c.

10c. Outing Flannel, 5½c.
Small lot of 700 yards, such as is used in light colors for night wear.

16c. Imported Dress Gingham, 9½c.
Johnson's make, and the new, this season's styles.

10c. Senauckers, 6-1-4c.
Thousands of yards on sale for hospitals, kitchen use, etc.

6c. Apron Gingham, 3½c.
In lengths from one to ten yards, at 3-7-8c. a yard.

4c. Unbleached Cotton, 2½c.
8c. Shirting, 5½c.
Three cases—6,000 yards—Merrimac Shirting, all the new styles of the season.

8c. White India Linon, 4c.

Thousands of yards in the lot—manufacturers' lengths—sheer and fine and good enough for any purpose.

25c. India Linon, 12½c.
Forty inches wide and the finest grade; equal in fineness to Persian lawn.

25c. to 40c. Mercerized Waistings, 18-2-3c.
All white, including all the finest imported grades, sold to 4½c. a yard.

19c. and 22c. French Marcelline, 12½c.
This includes all the styles, made in figures, cords and stripes.

12½c. India Linon, 8c.
2,000 yards to be sold in the sheer quality.

12½c. White Plaques, 7½c.
In lengths from five to twenty yards; the lowest price ever asked for these goods.

10c. India Linon, 5c.
Full forty inches wide, in manufacturers' lengths.

95c. White Quilts, 59c.

Full size, and the same patterns always sold here at \$1.00.

\$1.50 White Quilts, \$1.20.
Heavy Marcelline designs and full size.

12½c. Pillow Cases, 8c.
High grade Muslin, originally made for a certain hotel.

75c. Sheets, 55c.
Seventy-two dozen Sheets, full size, the same always sold at 75c.; special price 55c.; some hemstitched, 60c.

Women's 12½c. Black Stockings, 7½c.

Children's Ribbed Stockings, always 8-1-2c. a pair.

Women's 50c. Corset Girdles, 25c.
Every size and made by a noted maker.

Umbrellas at Half Price.

Every variety of kind in style of handle from natural to silver trimmed; 25c. to 50c. with four prices between.

Women's \$1.25 Walking Skirts, 60c.
All sizes, of heavy woolen materials, black and navy.

5c. and 8c. Towels, 3c. and 5c.
300 dozen to be sold.

Easter Sale

Prayer Books and Hymnals, in large type, at a remarkable price of 12-1-2c. each.

170 Sunday School Bibles, 25c. each.
Writing Paper.

1,500 pounds of High Grade Valium, that sells from 10c. to 15c. a pound at all times; special purchase makes this 6-1-2c. a pound only at retail.

Easter Cards.
are ready; all new ideas from 1c. to 8c.

Cream Chocolates, 15c.

Pure Cream Chocolate Drops, 15c. a pound.

Chocolate and Vanilla Vassar Fudge, 14c. a pound.
Assorted Caramels, 10c. a pound.

Candy Easter Eggs, in all colors, the small ones 15c. a pound; the large size, 1c. each.

\$12.50 Austrian Tea Sets, \$8.50.

56-piece Decorated Austrian China Tea Sets, worth \$25.00, for \$8.50.

Yellow Baking Dishes, 50c., 75c., 90c., 12c. and 15c. each.
Highly Polished Double Thick Hotel Meat Platters, 5c.

Blue, Green, Brown and Maroon Jar and Pedestals, the 5c. kind, for \$3.50.
Jardiniere and Pedestals, in new shapes, to be sold Monday for \$1.50.

GOVERNMENT EXPERTS DECEIVED BY GENUINE BARRIOS DIAMONDS.

Widow of Guatemala's Assassinated President Detained at San Francisco.

United States Customs Officials Seized Her Famous Collection of Jewels and Demanded \$60,000 Duty—She Wore Them on State Occasions and Everybody Thought They Were Worth \$1,000,000.

Come to Our Store and See the Genuine Barrios Diamonds—the Kind Mme. Barrios Wore.